



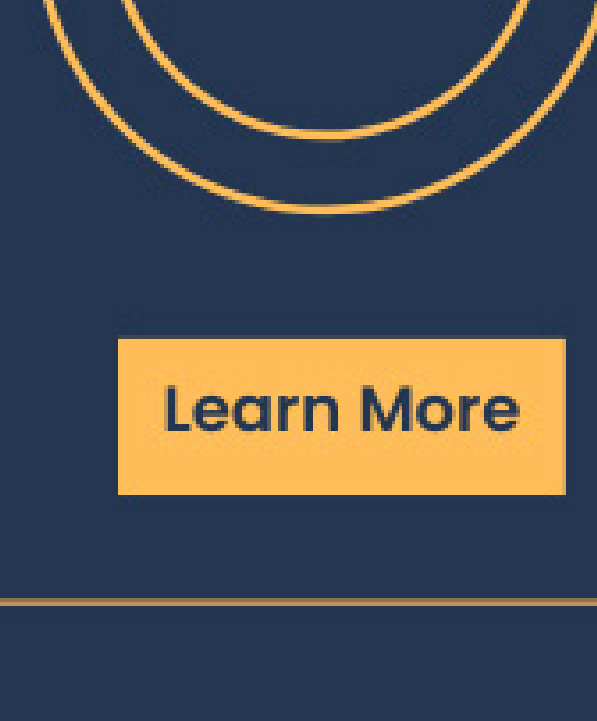
## ENERGIZING PROGRESS

Welcome to February's edition of Thrive Supply. Read about topics that are helping Canada stay resilient.



### LIMITED TIME OFFER ENDING MARCH 31, 2024

Limited Time [50% -75% Bonus Incentive](#) for LED Lighting Upgrades. For qualifying BC Hydro customers on specific feeders.



[Learn More](#)

Applications must be received by March 31, 2024

### BLOG

**TREE CANADA**  
**By the Numbers**

- 84 million trees planted
- 700 communities and counting
- 10+ areas recovered

### THRIVE PARTNERS WITH TREE CANADA

Thrive Electrify is proud to partner with Tree Canada, Canada's only national non-profit dedicated to planting and nurturing trees across Canada. As part of our environmental commitment, we'll donate a portion of project revenues to support tree-planting initiatives that help communities affected by natural disasters. Each project quote will specify the number of trees that will be planted in your company's honor, contributing to Canada's reforestation while reducing carbon emissions and supporting wildlife. Choose Thrive for a greener future.

[Read More](#)

### NEWS

## Power Pathway Building B.C.'s energy future

### BC HYDRO'S NEW \$36B 10-YEAR PLAN

Exciting news from BC Hydro! An impressive \$36 billion investment is poised to revolutionize capital projects throughout British Columbia over the next ten years. Despite leading in clean energy production, BC Hydro recognizes the necessity to revitalize and expand its aging infrastructure, originally built in the 1960s-1980s. Discover the planned strategies to address current challenges, accommodate growing energy demands, and ensure affordability for customers in the face of surging population and energy requirements.

[Read More](#)

### NEWS



### POWERING THROUGH THE STORM: STRATEGIES FOR RESILIENT ELECTRICITY SYSTEMS

This January, as temperatures plummeted to -40°C in much of Alberta, an emergency alert urged residents to cut power usage or face rolling blackouts. With climate change increasing extreme weather events, demand for power during extreme cold or heat strains resources, leading to shortages and emergency measures like rotating blackouts. Read on to learn about five strategies that could reduce the risk of shortages during extreme weather events in our country.

[Read More](#)

### NEWS

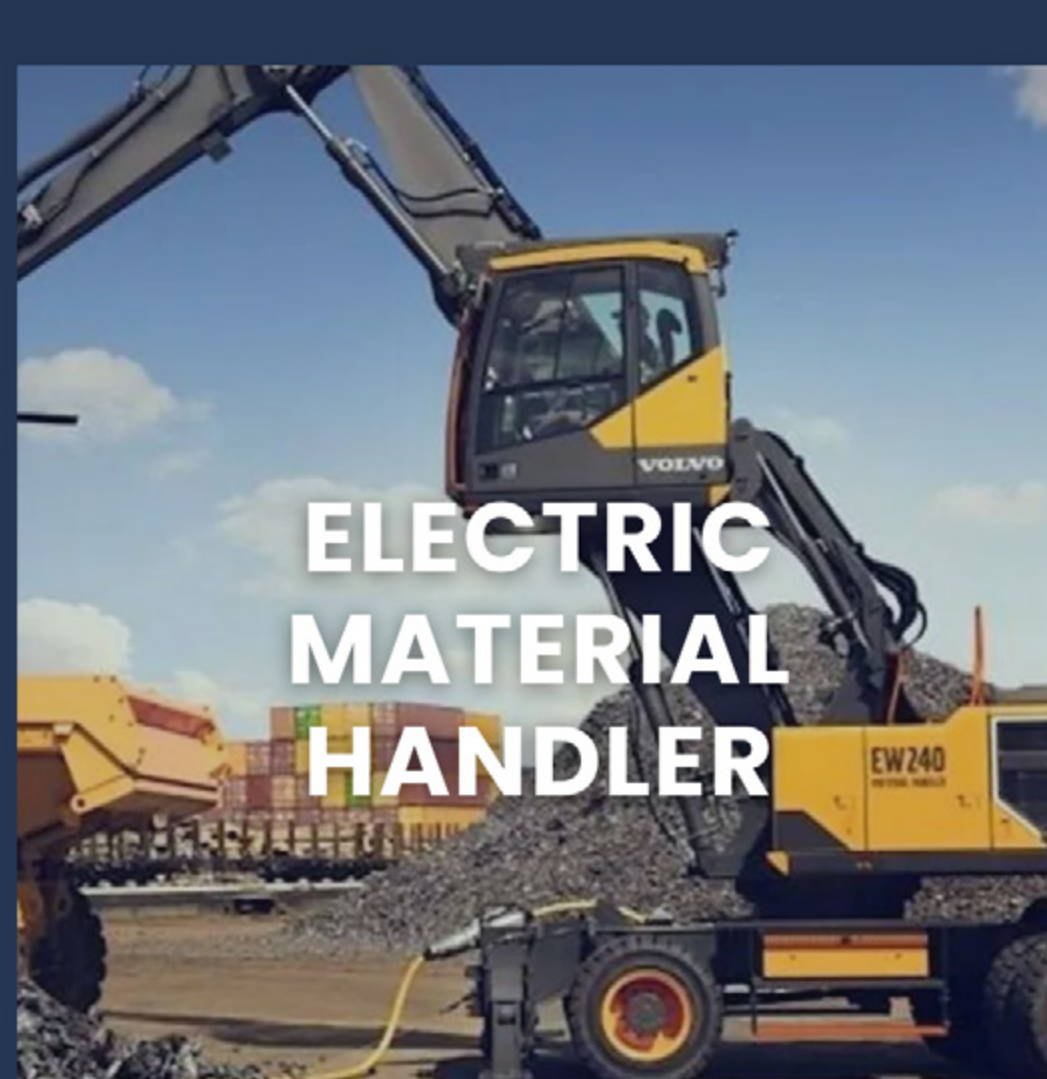


### NAVIGATING CANADA'S COMMERCIAL REAL ESTATE LANDSCAPE

Get the latest scoop on Canada's commercial real estate market, from Pure Industrial's President and Chief Operating Officer David Owen who shares his take on investment opportunities across small and large bay industrial properties. Although supply and demand for vacancy is beginning to balance out, Mr. Owen says, long-term, vacancy-rate averages still remain low or well below, especially for infill assets. Land constraints have created development constraints which have created supply constraints overall.

[Read More](#)

## IN THE SPOTLIGHT



## Still have questions?

Check out our latest case studies to see the success of our lighting systems.

[Case Studies](#)

## Work with us

Contact us to obtain a quote on any of our services including LED retrofits, EV charging, and solar & battery storage installations.

[Get a Quote](#)

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